

price_tracker_shopify

version

BoostMyShop

February 08, 2018

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Price Tracker for Shopify

1. Overview / Requirements

Price Tracker makes competitor price offers from Amazon or Google Shopping directly visible from your Shopify website.

The App offers a dedicated product screen catalog in your back end.

For each product, you can see the quantity available and your selling price compared to the competitor's information: Name and Price.

Price tracker can show you up to 5 competitors for each offer classified from the lowest to the highest price.

Price tracker uses barcodes to match products – if there is no barcode available Price tracker cannot retrieve competitor prices.

Price Adjustment feature: The price tracker screen displays your selling price for each product. By considering the competitor price, Price Tracker lets you adjust your selling price directly depending on the selected price field. The save button is directly accessible and the price will then be updated online.

2. Installation

Get the Price Tracker App

To get Price Tracker for Shopify, you first need a Shopify account.

If you don't have one, you must create a Shopify account before following the next steps.

When your account is created, go on [Price Tracker App Store page](#), and then click on [Get].

You should now see this pop-up :

Already using Shopify?

Enter your store's URL:

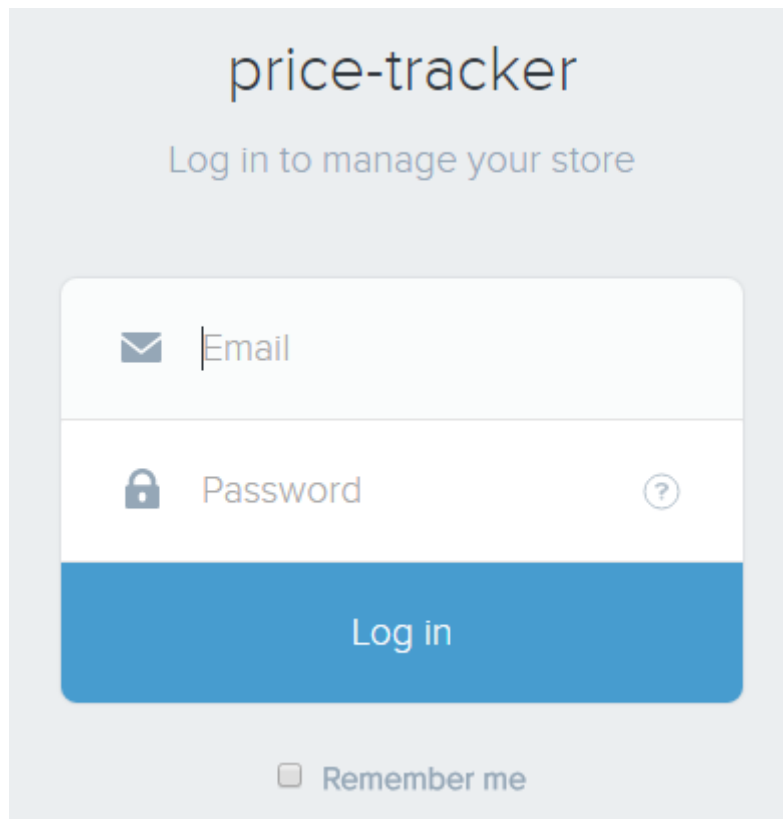
New to Shopify?

Shopify offers a complete ecommerce solution that allows you to set up and run your own online store. All Shopify stores include unlimited website hosting, credit card processing, a secure shopping cart, and many other features.

Start your free 14-day trial today!

In the store's URL field, put your Shopify store's URL, and then click on [Log in].

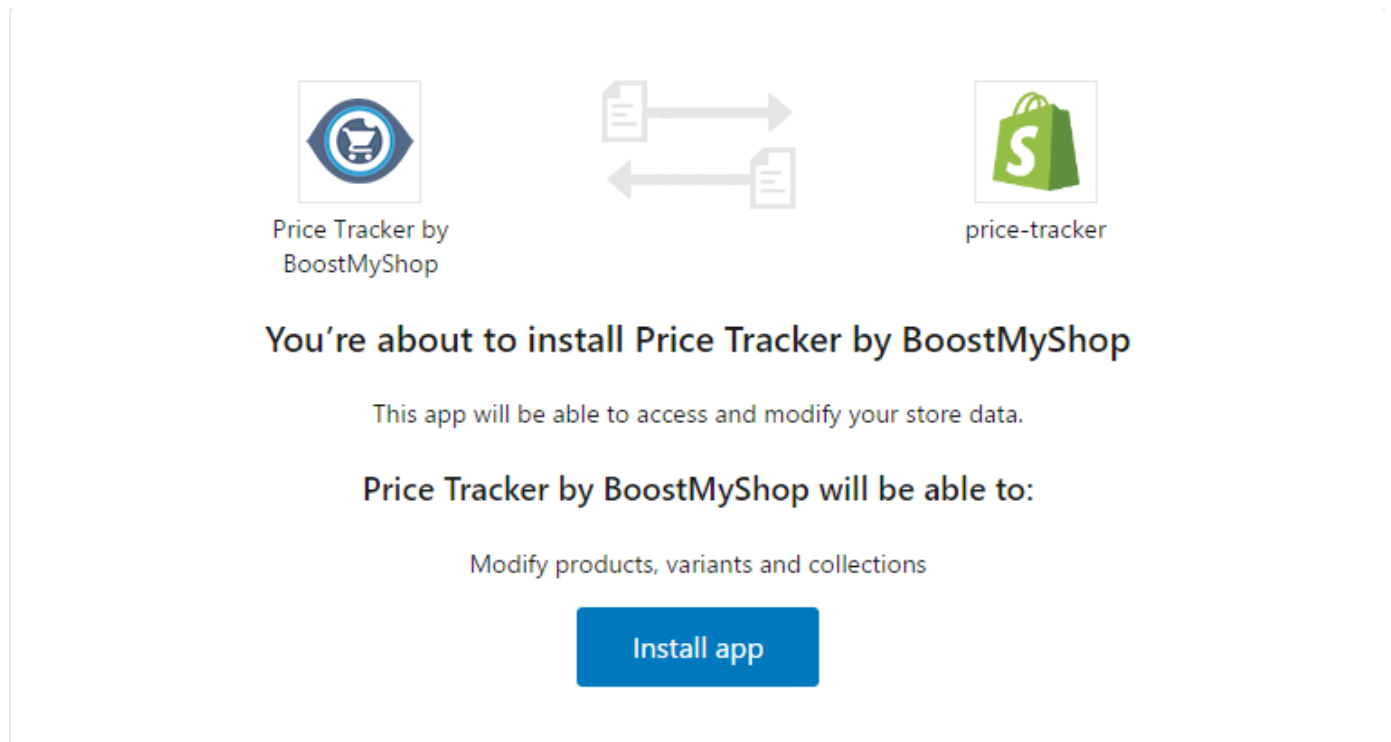
This web page appears :



The image shows a login form for 'price-tracker'. At the top, it says 'price-tracker' in a large font, followed by 'Log in to manage your store'. Below this is a white rounded rectangle containing two input fields. The first field is labeled 'Email' with an envelope icon. The second field is labeled 'Password' with a lock icon and a question mark icon. Below the fields is a blue button labeled 'Log in'. At the bottom of the form is a checkbox labeled 'Remember me'.

Fill the 2 fields with your Shopify login information, and then click on [Log in].

You have now to confirm the installation :



The image shows a confirmation screen for installing the 'Price Tracker by BoostMyShop' app. At the top, there are three icons: the BoostMyShop logo, a bidirectional arrow between two document icons, and the 'price-tracker' logo. Below the icons, the text reads 'You're about to install Price Tracker by BoostMyShop'. Underneath, it says 'This app will be able to access and modify your store data.' and 'Price Tracker by BoostMyShop will be able to:'. Below this, it lists 'Modify products, variants and collections'. At the bottom, there is a blue button labeled 'Install app'.

For that, click on [Install app].

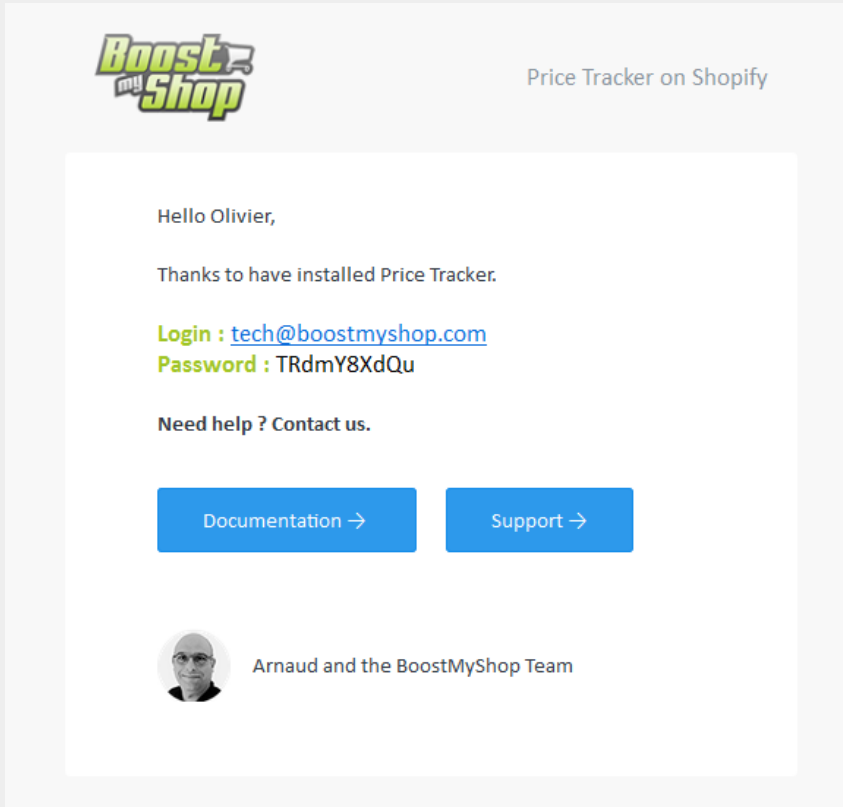
You should now be logged in your Shopify account, with the Price Tracker App successfully installed.

Note

The installation of Price Tracker App will also create a BoostMyShop account for you.

3. Configuration

You will receive an e-mail with your BoostMyShop login information like this one :



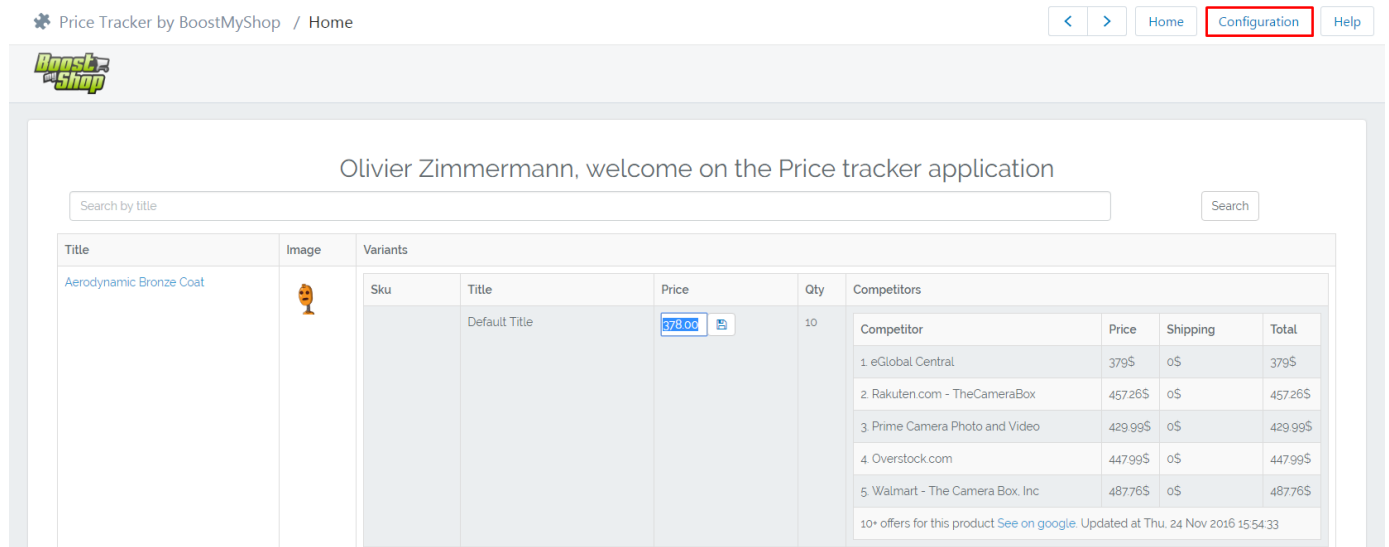
You can then go on Boostmyshop.com to keep up-to-date about our latest product releases and updates.


3. Configuration

To access to the configuration section of Price Tracker App, go to Apps > Price Tracker by BoostMyShop

You should now see the home page of Price Tracker :

Price Tracker by BoostMyShop / Home < > Home **Configuration** Help



Title	Image	Skus	Title	Price	Qty	Competitors																								
Aerodynamic Bronze Coat			Default Title	578.00	10	<table border="1"><thead><tr><th>Competitor</th><th>Price</th><th>Shipping</th><th>Total</th></tr></thead><tbody><tr><td>1. eGlobal Central</td><td>379\$</td><td>0\$</td><td>379\$</td></tr><tr><td>2. Rakuten.com - TheCameraBox</td><td>457.26\$</td><td>0\$</td><td>457.26\$</td></tr><tr><td>3. Prime Camera Photo and Video</td><td>429.99\$</td><td>0\$</td><td>429.99\$</td></tr><tr><td>4. Overstock.com</td><td>447.99\$</td><td>0\$</td><td>447.99\$</td></tr><tr><td>5. Walmart - The Camera Box, Inc</td><td>487.76\$</td><td>0\$</td><td>487.76\$</td></tr></tbody></table>	Competitor	Price	Shipping	Total	1. eGlobal Central	379\$	0\$	379\$	2. Rakuten.com - TheCameraBox	457.26\$	0\$	457.26\$	3. Prime Camera Photo and Video	429.99\$	0\$	429.99\$	4. Overstock.com	447.99\$	0\$	447.99\$	5. Walmart - The Camera Box, Inc	487.76\$	0\$	487.76\$
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10+ offers for this product See on google. Updated at Thu, 24 Nov 2016 15:54:33


Click on [Configuration] (framed in red on the picture above)

You should now be on the configuration page :

4. How to use

Price Tracker by BoostMyShop / Configuration

Home Configuration Help Save



Account

Account status Status: ok
Credits balance: 198
Purchase 100 credits for 6\$
Purchase 500 credits for 10\$
Purchase 2000 credits for 33\$
Purchase 10000 credits for 77\$
Purchase 50000 credits for 189\$
Purchase 100000 credits for 309\$

General

Price Tracker Channel Google.us
Select the channel to use to collect prices

Price update frequency Daily
Frequency to update the competitor information

Display

Number of sellers to display 5

Product to watch

Collection Products to monitor

There are several options which will be explained below.

Account

Status : Indicates if you have credits or not in your Price Tracker account

Credits balance : Displays the number of credits left in your account

Note

If you don't have any credit left, you can purchase new ones by selecting one of the purchase options displayed below the credits balance.

General

Price Tracker Channel : Select the channel to use to collect prices

Price update frequency : Frequency to update the competitor information

Display

Number of sellers to display : Select how many sellers are displayed for each product

Product to watch

Collection : Select the collection you want to monitor with Price Tracker (See also : [Creation of collection](#))

4. How to use

4. How to use

Warning

Price tracker uses barcodes to match products.




If there is no barcode available for a product, Price tracker can't retrieve its competitor prices.

Before going to next steps, please make sure all the products which you want to monitor have a barcode.

General

To display the Price Tracker application main screen, go to **Apps > Price Tracker** by BoostMyShop, using the left menu.

You should now see a list of your products, with several information displayed on each product :

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As the previous picture shows, there are 2 display types for a product :

1. Product hasn't been matched with competitor's products


This may be due to different reasons :

- **No barcode available** : You didn't fill the Barcode field in the product settings
- **No offer for this product** : There is no competitor's offer for this product at the moment
- **No result** : The barcode you used for this product hasn't been found

2. Product has been matched with competitor's products

If the product has been matched, you can see an array with all competitors information.

Let's have a look at this information :

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4. How to use

All competitor's information (name, price, shipping price, total price) is displayed for each product.

It's now quite easy to update your product's price seeing the competitor prices.

For example in the screenshot above, we can see that the actual price of the product is really more expensive than competitor's best price.

To adjust the price, it's pretty easy :

- Adjust the price as you want in the price field
- Click on the save button just next to it

Your product's price is now successfully updated.

Creation of collection

To create a new collection of products, go to **Products > Collections**.

Then, click on **[Create Collection]** at the top-right corner.

You should now see this screen :

In the first section, you can give a title to your new collection, and optionally a description.

In the last section, you can choose how products will be added to this collection :

- **Manually select products** : You can manually choose which products you want to put in the collection
- **Automatically select products based on conditions** : You can choose conditions to sort products to add to the collection

When you have all set-up, click on **[Save collection]** to save your new collection.