

price_tracker_magento

version

BoostMyShop

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Contents

Price Tracker for Magento	1
1. Overview / Requirements	1
2. Installation / Upgrade	1
Upload	2
Quick setup	3
3. Configuration	3
Account	3
General	4
Display	5
Products To Watch	6
Tools	6
4. How to use	7

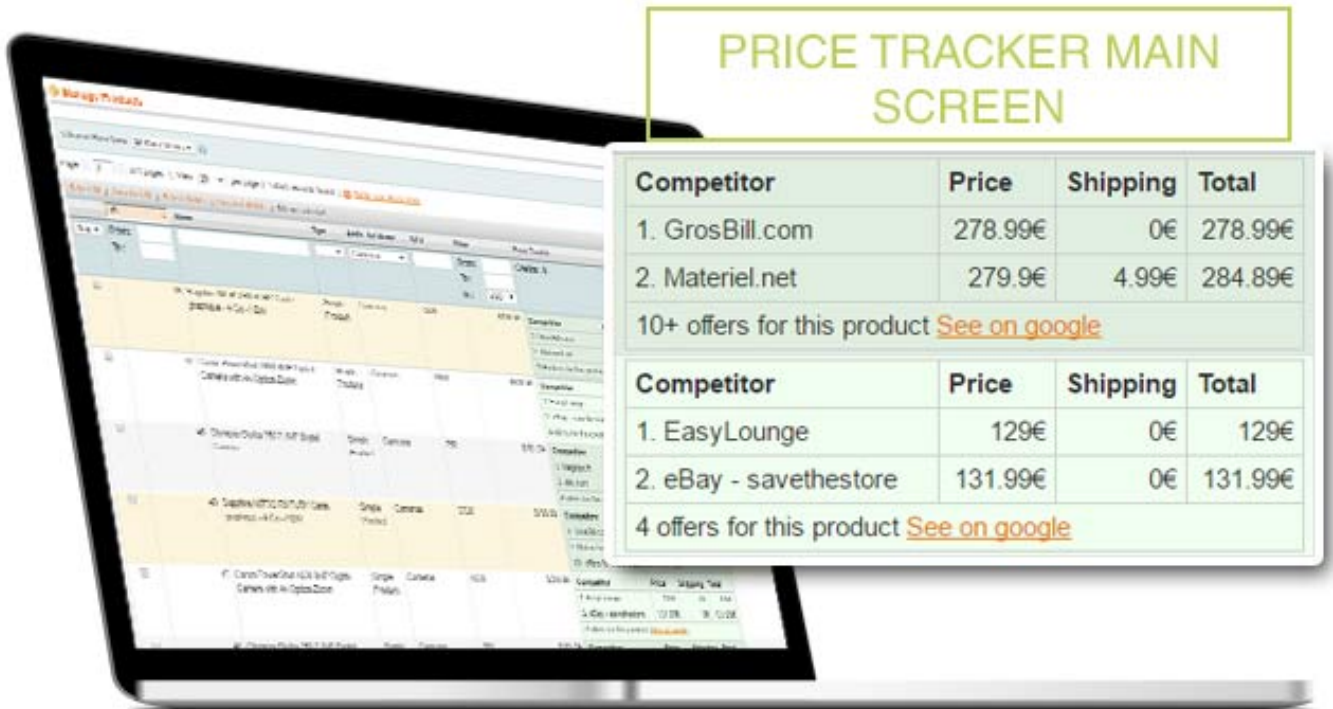
Price Tracker for Magento

1. Overview / Requirements

Comparison tool

Price Tracker retrieves competitor prices from **Amazon** or **Google Shopping** and display them directly in your Magento.

The extension offers a **dedicated product screen catalog** in your Magento back end :



For each product, **Price Tracker** provides you a **comparison chart** between your selling prices and others competitor's ones.

This also quickly allows you to **get your competitor's names**.

Price tracker can find and show you **up to 5 competitors by product**, sorted by price from lowest to highest one.

The extension uses barcodes system to **match your products with competitor's ones**.

Note

If you didn't set barcodes for some products, Price tracker will so not be able to retrieve their competitor's prices.

Price Adjustment

Price tracker screen displays your selling price for each product.

Moreover, it allows you to directly **adjust your selling price** depending on the selected price field.

Then, click on *Save* to update your product price.

2. Installation / Upgrade

Warning

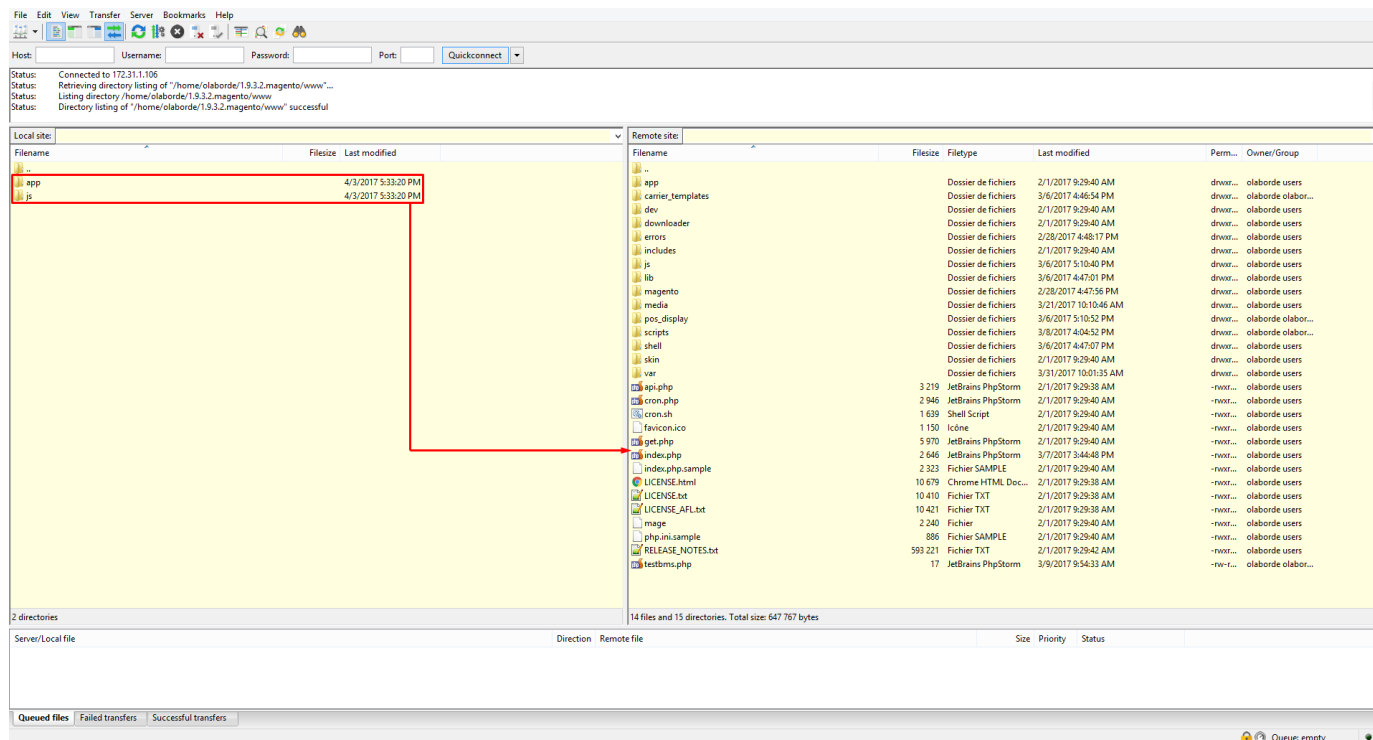
Before uploading any file, enable Magento caches (System > Cache Management), this will prevent Magento from installing this extension as long as all files aren't uploaded.

If you have any : APC cache, Memcache or RedisCache, please disable them.

Finally, make sure Magento's compilation (System > Tools > Compilation) is disabled.

Upload

First, upload the extension file structure to your server on the same file structure provided by Magento :



Make sure all the files have been correctly transferred (Have a look at the tabs framed in black on the previous picture), you shouldn't have any "Failed transfers".

Note

No code files will be erase by this extension.

All the extension's code files will be available into `app/code/community/MDN/CompetitorPrice`.

Once all files are uploaded, please follow these 2 steps to make sure it's correctly installed:

1. Refresh Magento caches (System > Cache Management).

Note

If you get an error message at this stage, that means Price Tracker is not correctly installed.

Try to upload all extension files again.

2. Logout and login yourself from Magento's back office.

3. Configuration

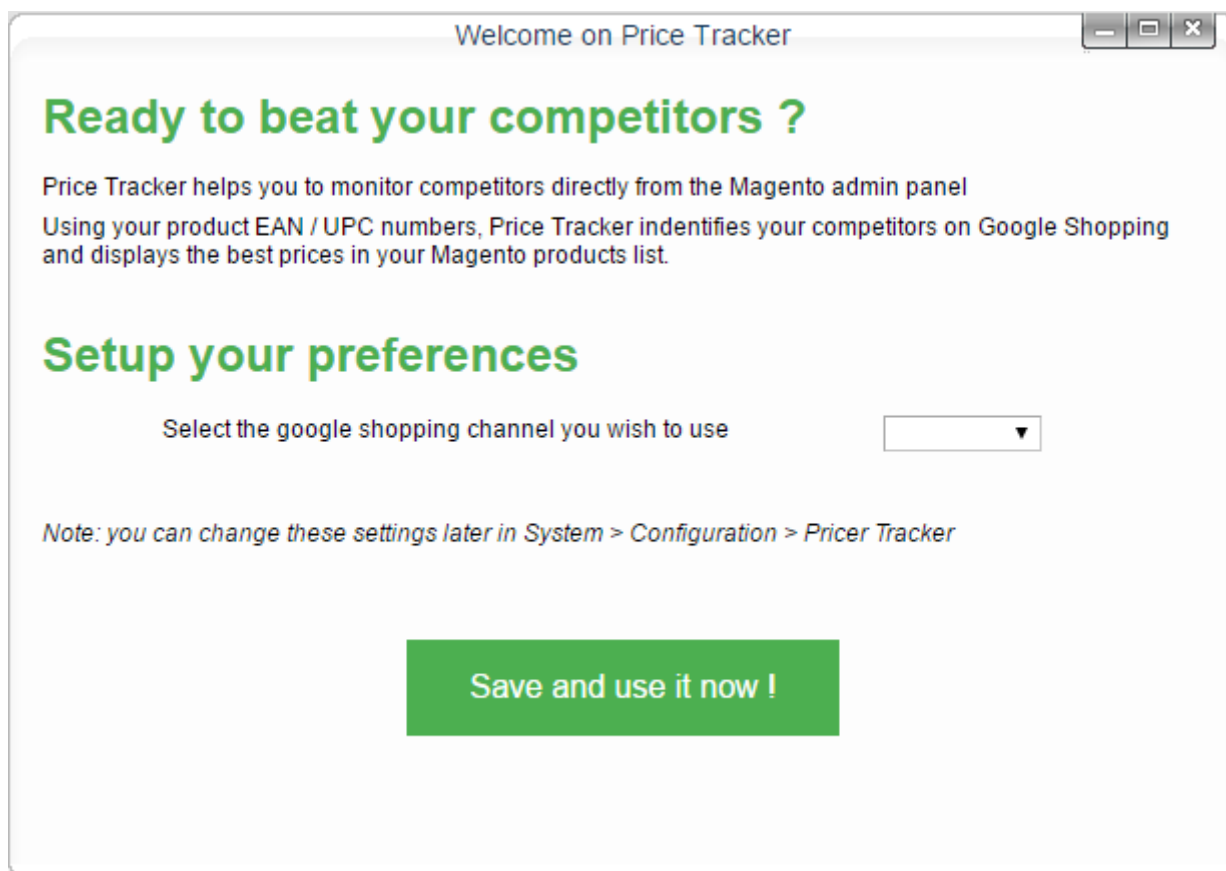
Note

If you want to disable the extension :

1. Edit the file MDN_CompetitorPrice.xml in app/etc/modules.
2. Replace True by False.
3. Refresh caches (System > Cache Management).

Quick setup

You should now see the Price Tracker “Welcome screen” displayed, asking you to select the google shopping channel you wish to use :



Select a channel, then click on [Save and use it now !].

Price Tracker is now correctly installed.

3. Configuration

To configure Price Tracker, go to System > Configuration, and then Catalog > Price Tracker.

Note

If you get an “Access denied” message, logout and login yourself from the admin panel to reset permissions.

Account

In the account panel, you have to **provide your Price Tracker account credentials**.

3. Configuration

Account

How to use To use the Google Shopping prices feature in ERP, you need to enter your credentials. You can retrieve your credentials in your customer account on boostmyshop.com, in the credits tab [GLOBAL]

Login [GLOBAL]
▲ Your boostmyshop customer account email

Secret key [GLOBAL]
▲ Your secret key (available in your customer account on boostmyshop.com)

Account status Status : OK [GLOBAL]
Credits balance : 109767

Need to purchase new credits ? login on boostmyshop.com

To find it, go to [BoostMyShop](#), login to your account, and go in My Credits tab.

You should now have a screen like :

My Account

- My Licenses
- My Downloads
- My Servers
- My Credits**
- My Orders
- My Tickets
- My Quotes
- Account Information
- My Saved Cards
- Affiliates
- ✕ Logout

My Credits

User	Secret key	Credits balance
your_email@mail.com	YourSecretKey	500

Buy Credits

Select your credit pack

[Ajouter au panier](#)

Note **User** and **Secret key** displayed, then report them in the Price Tracker account fields.

Click on [Save], then have a look at the Account status :

- **Status = OK** : You should see your credits balance displayed. Well done, your Price Tracker account is successfully configured.
- **Status = Unable to connect** : Have a look at the error message displayed, something went wrong with the account configuration.

General

The general configuration section gives you the keys to globally set Price Tracker.

3. Configuration

General		
Enable	<input type="text" value="Yes"/>	[GLOBAL]
	▲ If enabled, the extension adds the google shopping column in products list	
Price Tracker Channel	<input type="text" value="google.fr"/>	[GLOBAL]
	▲ Select the channel to use to collect prices	
Barcode attribute	<input type="text"/>	[GLOBAL]
	▲ Select the attribute with UPC / EAN codes. If you use Embedded ERP, this setting is optional	
Price update frequency	<input type="text" value="Daily"/>	[GLOBAL]
	▲ Frequency to update the competitor information	

Field	Value
Enable	Enable or not Price Tracker features
Price Tracker Channel	Defines the channel monitored by Price Tracker
Barcode attribute	Set attribute containing products barcode (UPC / EAN code)
Price update frequency	Set the price update frequency

Note

Here is a list of **Google channels managed** by Price Tracker :

- Google.au
- Google.de
- Google.es
- Google.fr
- Google.it
- Google.nl
- Google.uk
- Google.us

Display

This section will **modify Price Tracker appearance** on Magento grids.

Display		
Sort mode for seller	<input type="text" value="Sort per cheapest offer (price and shipping)"/>	[GLOBAL]
	▲ Select the way to sort sellers	
Number of sellers to display	<input type="text" value="2"/>	[GLOBAL]

Field	Value
Sort mode for seller	The way to sort competitors in Price Tracker comparison chart on Magento grids
Number of sellers to display	Choose how many sellers to display in Price Tracker comparison charts on Magento grids

3. Configuration

Note

The **Sort mode for seller** option can be set to :

- Sort per cheapest offer (price and shipping)
- Sort per Google rank

Products To Watch

Choose in this section which products will be watched by Price Tracker.

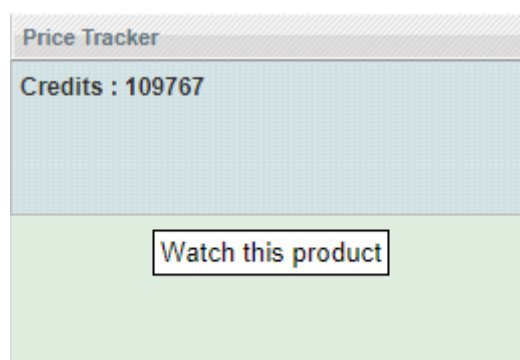
Products to watch		
Watch only selected products	<input type="text" value="No"/>	[GLOBAL]
▲ If enabled, you manually select the products to watch from the grid using the watch product button. If disabled, all products are watched		
Exclude disabled products	<input type="text" value="No"/>	[GLOBAL]
Exclude out of stock products	<input type="text" value="No"/>	[GLOBAL]

Field	Value
Watch only selected products	Set Price Tracker to only watch selected products
Exclude disabled products	Exclude all disabled products from Price Tracker management
Exclude out of stock products	Exclude all out of stock products from Price Tracker management

Note

If you set the option **Watch only selected products** to **Yes**,

You will then have to click on the `watch this product` button appearing in Price Tracker column for each product row, in order to watch them with Price Tracker.



Tools

The tools section contains useful options in case of problem with the extension.

4. How to use

Tools		
Flush cache	Flush	[GLOBAL]
Create table	Create	[GLOBAL]
▲ To use if database installation failed		

Field	Value
Flush cache	Flush Price Tracker cache. This will remove all competitor's prices data from cache system
Create table	SQL request to create Price Tracker table in database.

4. How to use

Warning

Price tracker uses barcodes to match products.

If there is no barcode available for a product, Price tracker can't retrieve its competitor prices.

Before going to next steps, please make sure all the products which you want to monitor have a barcode.

General

To see Price Tracker comparison charts, just go on [Catalog > Products grid](#), or go on [ERP > Products](#) if you got [Embedded ERP](#) installed.

You should now see the **Price Tracker grid** added to your products grid :

Manage Products [Add Product](#)

Choose Store View: All Store Views

Page 1 of 1 pages | View 20 per page | Total 1 records found | [Notify Low Stock RSS](#) [Reset Filter](#) [Search](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected | Actions | [Submit](#)

ID	Name	Type	Attrib. Set Name	SKU	Price	Price Tracker	Qty	Visibility	Status	Stock Summary	Websites	Action
Any	From: <input type="text"/>				From: <input type="text"/>	Credits : 109766	From: <input type="text"/>			All warehouses		
	To: <input type="text"/>				To: <input type="text"/>		To: <input type="text"/>			From: <input type="text"/>		
					In: <input type="text"/>					To: <input type="text"/>		
					USD							
<input type="checkbox"/>	166 iPhone 3GS	Simple Product	Cell Phones	iphone3gs	\$12.00	Watch this product		55	Catalog, Search	Enabled	Default : 47 / 55 dépot 2 : 0 / 0 SHOP WAREHOUSE : 95 / 95	Main Website Edit

There are 2 display types for a product :

1. Product hasn't been matched with competitor's products

This may be due to different reasons :

- **No barcode available** : You didn't fill the Barcode field in the product settings
- **No offer for this product** : There is no competitor's offer for this product at the moment
- **No result** : The barcode you used for this product hasn't been found

2. Product has been matched with competitor's products

If the product has been matched, you can see an array with all competitors information.

All competitor's information (name, price, shipping price, total price) is displayed for each product.

It's now quite easy to update your product's price seeing the competitor prices.